



Feature Article Guidance Notes

Your feature article should take an in-depth look at an issue impacting on art / design / media (including journalism, media studies, cultural studies and art and design history) higher education, of potential interest to colleagues in the sector.

Suggested topics

Choose a topic that relates to your own experience / research. Some very general ideas are provided below.

- The impact of national policy agendas on art / design / media higher education
- The impact of regional policy initiatives on art / design / media higher education
- Institutional strategies and their impact on art / design / media higher education
- The outcomes of pedagogic research and implications for art, design and media higher education
- The impact of new technological developments on art / design / media higher education.

The feature article will be approximately 1,500 – 2,000 words long, using visuals where appropriate. If you are including photographs please ensure that you have acquired all relevant permissions including student consent.

Feature articles will be reviewed by the ADM-HEA team and evaluated for their relevance to the subject community, anticipated interest and timeliness. Successful feature articles will be included in the ADM-HEA magazine and added to the collection on the ADM-HEA website. Authors will receive a £300 fee.

Feature Article Proposal

Before writing your complete article please submit a **Feature Article Proposal Form**. Provide a short (100 words approx) proposal including an outline of the topic, purpose and intended audience.

Please email an electronic copy, and send two hard copies of the proposal to the address below.

Feature Article

If the feature article proposal is accepted, we will work with the author to determine an appropriate issue for publication and to set deadlines, etc. The feature should be submitted using the **Feature Article Template** using the following guidelines.

Biography

Please write a short (100 words) biography including any credentials and professional experience / qualifications that inform the feature article. If the feature article is accepted, the details included on this form will be published in the ADM-HEA magazine and on the ADM-HEA website (verbatim).

Keywords

Please provide 4-6 keywords to make the feature article searchable on our database.

Main text

The feature article should be aimed at colleagues in the art / design / media higher education community. The feature article will be approximately 1,500 – 2,000 words long. Please write out all acronyms on first use. Feature articles will be reviewed by the ADM-HEA team and evaluated for their relevance to the subject community, anticipated interest, and timeliness.

If you are including photographs please ensure that you have acquired all relevant permissions including student consent. Do not embed images within the main text; please email them in JPEG format.

Further information

Please include URLs of any web pages relevant to the subject of this feature article and relevant references and / or publications.

Contact information

Include any contact details that you would like us to publish.

Submission

Please email an electronic copy, and send two hard copies of feature article to:

Debbie Flint
Academic Developer
Art Design Media Subject Centre
Faculty of Arts and Architecture
University of Brighton
68 Grand Parade
Brighton BN2 9JY

Tel: 01273 643179

E-mail: d.flint@brighton.ac.uk

Please pass this information on to any colleagues who might be interested in writing a feature or send their contact details to the email address above.

If you would like to discuss a submission please contact us at the email address above or telephone 01273 643119.