

## **Reflect: on learning experiences in art, design and media**

### **Art Design and Media Student Award 2012**

Following the success of *In the Frame 2011*, ADM-HEA invites students on UK-based art, design or media higher education courses to enter this year's Student Award *Reflect: on learning experiences in art, design and media*'. The award aims to capture important aspects of students' experiences in higher education and provides an excellent opportunity to showcase work from institutions across the UK.

This year we are asking students to focus on their experiences of learning in art, design and media and submit an image or piece of multimedia (visual / audio / film / etc), accompanied by a short statement, that reflects the epiphanies, inspirations, enablers and opportunities that are part of the experience of higher education.

Submissions will not be formally assessed; all suitable work will be displayed in ADM-HEA's online *Networks* publication issue 17, to be published in April 2012. The winner and runner up will be selected via an online voting system.

The winning entry will be eligible for the prize of £300 and the runner up £100.

**The closing date for entries is Friday, 3 February 2012.**

**Note:** You may wish to share this with your fellow students and staff to develop the award as part of your course programme.

### **Guidance**

When submitting your work please adhere to the following. You should:

- Be sensitive to cultural, contextual and institutional differences (i.e. it should not expose a particular individual or openly criticise an individual department);
- Submit your own work;
- Adhere the specifications (see below);
- Submit your work with the application form in electronic format;
- Obtain permission to publish any images of people before they are submitted (for example photographs or film clips) use permission / waiver form.

### **Specifications**

- You must introduce your submission by writing no more than 200 words.
- Your introduction might explain your submission both in relation to any aspects of your own perception and in wider terms.
- Your conclusion must be in the form of an image\*, submitted separately with your text.
- This image must not simply describe or represent any part of your discussion, but must summarise your argument.
- You must be a student on a higher education programme (level 4 plus) art, design or media course in the UK.

\*The image can be of absolutely anything. We will accept entries in any form, visual or auditory, e.g. photographs, drawings, video clips, podcasts, audio recordings, etc.

### **Some important points**

- Think of the power of suggestion – make your audience work!
- Think of what your image can do that your text can't do.

If you have any questions, please contact Jenny Embleton on 01273 643119 or email [j.embleton@brighton.ac.uk](mailto:j.embleton@brighton.ac.uk)