



Practising Open  
Education

## PRACTISING OPEN EDUCATION PROJECT NEWSLETTER APRIL 2011

Dear Colleagues,

Many thanks for everyone's patience regarding the Focus Group Reports. Debbie and myself have made every effort to get these out to you as quickly as possible but as you know we were anxious to complete all focus groups before they were finalised to ensure common themes could be drawn upon.

### **ACTION PLANS**

We hope the reports are of value in drafting up your **ACTION PLANS** and we look forward to receiving your strategies for the project and the future, sustainable, release of OERs.

### **AIMS OF ACTION PLAN**

You may want to draw upon the original project plan to help write the Action Plan to develop a clear rationale

*"The designated departmental 'project leader' will draw upon the recommendations in order to work with departmental staff to develop a strategic OER Action plan. The departmental OER Action Plan will include actions to address barriers and capitalise on motivations for OER production and use and ultimately embed effective OER practices and policies.*

*Action Plans should include key areas to be targeted, strategies implemented, resources available to project identified. Repository facilities, or strategies for development, confirmed."*

Try to ensure that Actions are **specific, measurable, realistic, and time based** so that progress can be reported. Consideration should be given to roles, responsibilities and timelines.

**DEADLINE: TUESDAY MAY 4<sup>TH</sup>**

## PROJECT UPDATES

### PROJECT FUNDS

Please ensure we have all the invoices in for the first tranche of the funding to Subject Centre Administrator, Jenny Embleton,: [J.Embleton@brighton.ac.uk](mailto:J.Embleton@brighton.ac.uk)

Any enquiries call myself or Jenny: 01273 643 119

### INTERIM REPORT

The Interim Report for the project funders was well received and the project is addressing OERs in the context of teaching and learning practices which can offer valuable insights into the long-term use of OERs in art, design and media subjects.

## OER NEWS

### REPORT

#### **Seizing the Opportunity of Online Learning for UK Higher Education**

*Online learning needs a strategy, says new report...*

Universities and colleges need to make online learning a central part of their strategies if they are to stay competitive globally, says a new report.

The report argues that those UK higher education (HE) institutions that are prepared to make online learning a central focus will be able to develop responsive, engaging and interactive education that is both high quality and cost-effective.

They will also need to take advantage of rapidly developing technology and rich sources of content, and invest in high quality learning, if they are to remain globally competitive against the challenge from international and private providers.

Download the full report: Seizing the opportunity of online learning for UK higher education at-

[http://www.hefce.ac.uk/pubs/hefce/2011/11\\_01/](http://www.hefce.ac.uk/pubs/hefce/2011/11_01/)

## EVENT

### **Digital Impacts: How to Measure and Understand the Usage and Impact of Digital Content 20th May 2011, Oxford**

JISC event on understanding use and impact of content

More information:

<http://digitisation.jiscinvolve.org/wp/2011/03/29/digital-impacts-how-to-measure-and-understand-the-usage-and-impact-of-digital-content/>

## PROJECT SUPPORT

### **OER GUIDANCE**

In addition to the OER Infokit a useful OER Guidance Wiki:

<http://stemoer.pbworks.com/>

A good resource to increase awareness of OERs, produced by the University of Nottingham:

<http://unow.nottingham.ac.uk/resources/resource.aspx?hid=c1eaf7af-c8b8-afa9-6d47-0a7f60e7e8e3>

### **OER IPR AND LICENSING WORKSHOP**

4th May 2011

University of Newcastle

The workshop will:

- Provide an overview of copyright and other IPR issues
- Provide an overview of licensing issues and your obligations to JISC
- Understand how these rights will affect accessibility of outputs
- Discuss the different types of Creative Commons licences and the impact for your project
- Discuss the different types of Creative Commons licences and the impact for your project
- Review the role of risk management and being pragmatic
- Discuss how we can embed good IPR practice into existing processes
- Provide an opportunity to work through some scenarios / discuss issues/ participation in copyright clinic
- Outline how the OER IPR Support team can help you

## **ACCESIBILITY**

It is important that all the project address all aspects of accessibility with regard to OERs, these should be a consideration when the resources are created and the repositories are designed. TechDis are able to support all the partners in developing the project with regard to accessibility.

*"JISC Techdis is a leading UK advisory service on technology and inclusion. The Service specialises in supporting organisations within the education sectors and has numerous resources and a wealth of expertise that can also be transferred immediately to the business and community sectors. We support organisations that seek to achieve greater accessibility for their users and customers by stimulating innovation and providing expert advice and guidance on disability and technology."*

For further information go to: <http://www.jisctechdis.ac.uk/techdis/home>

Contact: Terry McAndrew

## USEFUL INFORMATION

- **Project Blog** <<http://admopened.wordpress.com/>> We will be using this blog to disseminate information about the project and we hope you will too! Please use it to talk about your plans and goals as project partners and encourage colleagues to become involved through the blog. [The project partner leaders/key contacts have been included as 'authors' and should be able to post content directly. If you have any problems or wish to add other colleagues to the 'author' list please contact Steve]
- We have a **Project Website** <<http://www.adm.heacademy.ac.uk/projects/sector-projects/practicing-open-education-2013-developing-the-potential-of-open-educational-resources-in-art-design-and-media>> - To add or edit information contact Steve

You may find useful information, guidance and valuable links on the pilot **ADM-OER Project Webpage** <<http://www.adm.heacademy.ac.uk/projects/sector-projects/contentfolder.2010-04-22.7419312795>>

[Scroll down to download PDFs of all the documents and reports from the project]

For any information on the project please contact the Project Manager: Stephen Mallinder, or Project Consultant: Debbie Flint

Many thanks,  
Steve and Debbie

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## **INFORMATION ABOUT THE UK OER PROGRAMME**

JISC and the Higher Education Academy are collaborating on the Open Educational Resources programme. The Higher Education Funding Council for England (HEFCE) has provided an initial £5.7 million of funding for 29 pilot projects (April 2009 to March 2010) which will explore how we can expand the open availability and use of free, high quality online educational content.

These resources showcase the high quality of UK higher education and our vision is that they will be used and reused globally. Such resources might include full courses, course materials, complete modules, videos, assessments, tests, simulations, worked examples or software. The programme will support universities and colleges in exploring intellectual property rights, cultural issues, technical requirements and data management issues.