



## **Practising Open Education Project – Action Plan**

**Department and institution: Winchester School of Art**

**Project Leader:** Adam Procter

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The main objective for the WSA OER action plan is to improve both the usability and the use of EdShare the teaching and learning repository for the University of Southampton at Winchester School of Art. EdShare is a key resource within the University that could provide WSA with the ideal platform for creating both open and closed learning resources. The School and the University have a number of small projects in various areas and the action plan will tap into these in an attempt to help harmonise and facilitate EdShare as a key education resource within WSA.

The action plan outlines methods to enhance EdShare by improving its visibility and use with the School of Art as part of the Universities wider strategy of creating 'the Southampton Learning environment'. It also sets forth ways to investigate Art & Design users of the repository and then in turn look to enhance usability and design aspects with the EdShare interface aimed at reducing the barriers to participation both for staff and students contributing and digesting said resources.

The action plan outlines workshops to create awareness and good practice which will attempt to break down barriers to providing materials not only into EdShare but also looking at reasons why Art & Design staff and students should allow full open access (creative commons) to the materials by anyone on the web and in what ways this may, be an enhancement to staff to establish themselves as leading teachers, enhance teaching within Art & Design and possibly wider educational contexts that may address ideas along the lines of non year(level) specific skills based modules and supporting transitional phases within HE structures such as from FE or overseas partner institutes.

The project and this action plan has enabled open and frank discussion about open education resources and has allowed myself as project leader to push forward the principle set out from EdShare within the School of Art to help the University contribute educational resources globally. I believe the project has enabled more staff in Art & Design to see why sharing of materials in the right way can benefit Art & Design students.

Project Action	Start date	Completion Date	Identified Staff Role / Responsibility	Progress of action	Sustainability strategy	Outputs / OERs identified - URL	Additional comments
<b><u>Usability/Accessibility testing.</u></b>							
No usability or accessibility testing has yet been performed on EdShare. Kick start a number of initiatives to test usability and accessibility of the current version of EdShare and test iterations as updates are made from the Action Plan (see item (re)Designed).							
Run a series of Usability test on EdShare. Staff and students are each given 4 specific tasks to assess current usability.	May	June	Adam Procter (managing process) Teaching Staff at WSA (5) EdShare staff	Complete current site has undergone usability testing.	Start monthly testing (3 users per month. 1 hour each) £60 per month funding to be found	<a href="http://www.edshare.soton.ac.uk/7282/">http://www.edshare.soton.ac.uk/7282/</a> - videos of testing for review EdShare and OER team members only (as per release form) - documentation - Workshop on Usability (deliver to GA Students) Procedure could be used to aid wider projects at UoS including the Southampton Learning Environment project & Digital Literacies SIG	Usability testing shared with EdShare team. Emails to <a href="mailto:edshare@soton.ac.uk">edshare@soton.ac.uk</a> pointing out quick fixes to UX Ongoing testing for current version and redux version would also raise awareness within WSA.
Dev/Designer feedback	May	May		Forrst account upgraded posts tagged with edshare		<a href="http://forrst.com/posts/tagged?with=edshare">http://forrst.com/posts/tagged?with=edshare</a> - posts - comments - likes and <a href="http://dribbble.com/adamprocter/tags/edshare">http://dribbble.com/adamprocter/tags/edshare</a>	At this time some are open access and some are forrst members only. dribbble posts all public

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Create a customer service area for WSA Gather data from feedback. Collate over a 1 year period.	June	May		Get Satisfaction group created	After initial year of testing, provide report to see if WSA can use this customer feedback system in a wider context	<a href="http://getsatisfaction.com/winchester_school_of_art">http://getsatisfaction.com/winchester_school_of_art</a> - posts - comments	
Create a mailing list and Project site	Mar	June	Adam Procter (managing )	Created		<a href="http://meanwhile.soton.ac.uk/oer">http://meanwhile.soton.ac.uk/oer</a>	Mailing list created - A/B testing and analytic data only appropriate for fully redesigned EdShare. Google Analytics feedback.  Site has just launched comments will provide some feedback
<b><u>(re)Designed.</u></b>							

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<p>Fundamentally EdShare has been concerned with creating the place for learning objects including OER.</p> <p>Taking into account usability testing and core design principles WSA will look at User interface design and attempt to improve EdShare's 'user friendliness'</p> <p>Enhance the look and feel of EdShare via CSS and html tweaks based on Usability testing and design methodology.  <a href="http://forabeautifulweb.com/blog/about/wikileacss/">http://forabeautifulweb.com/blog/about/wikileacss/</a> - simple but very effective demonstration of the power of css and good design</p> <p>Look at mobile first design ideas.  <a href="http://www.lukew.com/ff/entry.asp?933">http://www.lukew.com/ff/entry.asp?933</a>  <a href="http://www.broken-links.com/2011/02/21/using-media-queries-in-the-real-world/">http://www.broken-links.com/2011/02/21/using-media-queries-in-the-real-world/</a></p>	May	Jan	Adam Procter (lead) Support - EdShare team - Les Carr - Debra Morris - Patrick McSweeney - Sebastian Francois - Christopher Gutteridge	Ongoing	Now invited onto various groups for Digital Literacy and Southampton Learning environment - thus may have some ability to guide the University in making OER's etc more Usable - Hugh Davis - Fiona Grindey	<a href="http://meanwhile.soton.ac.uk/oer">http://meanwhile.soton.ac.uk/oer</a> - server set up - interactive redesigns General improvements to <a href="http://edshare.soton.ac.uk">http://edshare.soton.ac.uk</a> Increased submissions into EdShare from WSA Staff and Students.	Minor adjustments made already for example cursor:pointer bugs fixed. Prior to project starting WSA had 73 items in EdShare, 0 student comments.
<b>Workshops</b>							

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<p><b>EdShare Guidance / Staff contributions.</b> WSA Specific Workshops on how to use (new) Blackboard 9 and integrate it with EdShare resources. (good practice) Workshop &amp; Materials on how Staff should use EdShare in conjunction with Blackboard 9.</p> <p><b>EdShare Guidance / student contributions.</b> Encourage use of EdShare and student submissions. Workshop and Materials.</p> <p><b>IP/ Copyright/ Creative Commons Guidance.</b> Workshop delivered by Lawyer from UoS and/or invited lawyer who works in IP/Copyright within the context of image creation. Creative Commons based workshop. Use information to develop a WSA specific Art &amp; Design workshop for broader range of staff/students with Art &amp; Design OER creation in mind.</p>	April	Sept	<p>Adam Procter (lead) Support</p> <ul style="list-style-type: none"> <li>- Tim Metcalf (programme leader WSA)</li> <li>- Alex Schady (programme leader WSA)</li> <li>- John Gillett (Dept head of WSA)</li> <li>- Linda Newington (Head of Faculty Services - Law, Arts and Social Sciences /Head Librarian at Winchester School of Art)</li> <li>- Debra Morris</li> <li>- Adam</li> </ul>	Dates in August send to staff	<p>Monitor materials online.</p> <p>added 'requirement' to Research and Communication Skills to openly share all materials</p>	<p>Materials to be uploaded to Edshare</p> <p>All materials in this collection - <a href="http://www.edshare.soton.ac.uk/7283/">http://www.edshare.soton.ac.uk/7283/</a></p> <p>increase materials from RCS 2011 - <a href="http://www.edshare.soton.ac.uk/3211/">http://www.edshare.soton.ac.uk/3211/</a></p> <p>Increased submissions into EdShare from WSA Staff and Students.</p>	<p>Prior to project starting WSA had 73 items in EdShare. 0 student comments.</p> <ul style="list-style-type: none"> <li>- basic guide on Edshare + workshop</li> <li>- best practice and ideas for incorporating student contributions - Research and Communication module to showcase in October</li> </ul> <p>workshops running in Sept as staff return from leave.</p>

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<b><u>Rating system.</u></b>							
<p>Investigate inclusion of a rating system/improved comments system within EdShare. Look at current systems in place and also find out reservations.</p> <p>Run a series of fact finding meetings/focus groups at WSA to think about rating systems.</p>	May	Sept	Adam Procter	Meetings to be arranged		<p>Usability testing - <a href="http://www.edshare.soton.ac.uk/7282/">http://www.edshare.soton.ac.uk/7282/</a></p> <p>Outcomes from workshops on EdShare</p>	<p>Confusion re comments &amp; notes gather work from - <a href="http://www.swapbox.ac.uk/">http://www.swapbox.ac.uk/</a> to add meetings</p> <p><a href="http://www.swapbox.ac.uk/faq.html">http://www.swapbox.ac.uk/faq.html</a></p>
<b><u>Contextualise content.</u></b>							
<p>Run a series of fact finding meetings/focus groups to look at breaking down the barrier of: Materials being viewed out of context. Materials being available before the 'right' time.</p> <p>Look to developing improvement within EdShare to address the findings.</p>	August	Sept	Adam Procter (lead) Tim Metcalf (Assessment working group Chair)	Initial meeting with Tim Metcalf.	Feed into assessment and brief launches via Tim Metcalf		

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<p><b><u>Alignment with UoS policies.</u></b>  Workshop materials and good practice created at WSA should align to other UoS policies.</p>		July	<ul style="list-style-type: none"> <li>- Debra Morris</li> <li>- Adam Warren (Learning Technologist, Technology Enhanced Learning Enablement)</li> <li>- Bob Price</li> <li>- David Millard</li> <li>- Hugh Davis</li> <li>- Deborah Humphries</li> </ul>	Complete	On going discussion and awareness of materials as they are created and delivered	Attach Document SLE principles strategic document (PDF)	There is nothing that specifically identified open resources but the materials created for WSA will use the principles set out in the southampton learning environment document.