



Practising Open Education: Developing the Potential of Open Educational Resources (OERs) in Art, Design and Media

Project Leader

- Art Design Media Subject Centre (ADM-HEA) – University of Brighton

Project Partners

- Leeds Trinity University College – Department of Media Film and Culture
- Bucks New University – School of Design, Craft and Visual Arts
- De Montfort University – Faculty of Art and Design
- Kingston University – Faculty of Art, Design and Architecture
- University of Southampton – Winchester School of Art
- University of Hertfordshire – School of Creative Arts

About the Project

The project *Practising Open Education*, aims to:

- generate department-specific understandings of art, design and media OERs; motivations for, and barriers to, their creation and use.
- further develop discipline-specific understandings of art, design and media OERs; motivations for, and barriers to, their creation and use.
- provide targeted support that addresses the specific needs, motivations and barriers at the participating departments.
- embed effective OER practices and policies within the participating departments.
- release a significant number of art, design and media resources for access, use and repurpose.

The project seeks to negotiate change by enabling departmental exploration of perceptions of OERS, motivations for, and barriers to, their development and use. By encouraging dialogue across the department – between students, information services, departmental managers and teaching staff – the project aims to identify potential areas for development that will promote the creation and use of OERs.

Each department participating in the project has already expressed a readiness to commence working on the development of OER practice.



Focus Group – Overview and Guidelines

What is the aim of the Focus Group?

The Focus Group's objective is to bring together key stakeholders at each of the partner institutions in order to assess motivations and barriers to OER creation and use.

ADM-HEA will report back findings from the Focus Group and offer recommendations as appropriate. This report will be sent to the project contact at each partner institution in order for them to develop an **Action Plan** that addresses the issues raised.

Funding will help support the strategies identified in the Action Plan to be put into place.

In addition the Focus Groups offer an opportunity for ADM-HEA to inform the participants what experiences, outcomes and resources were collated from the pilot project and the types of support that are available to the project partners.

Structure and composition of Focus Group

- **Time:** 2 hours – although it is accepted that not all participants will be able to attend for the entire duration
- **Numbers and composition:**

Ideally 10-12 participants, but not limited to this.

It is hoped that each focus group will comprise of '*diagonal slice*' of the department and (where appropriate) institution, with representatives across a range of key stakeholders.

As is teaching staff who are charged with the development of curriculum and pedagogy it is anticipated they will be strongly represented (where appropriate including any music / performing arts staff).

Other key stakeholders will be: Head of Department, IT and support staff, library services, legal services, any affiliated FE colleges, a student representative, other?

- **Anonymity:** The focus groups aim to promote an open discussion and although the composition of the group will be recorded any subsequent reports will not identify participants by name.



What are the Questions to be addressed?

The focus group questions will be aimed at assessing departmental motivations and barriers to OER creation and use.

What can be done pre-Focus Group?

Please help to promote the project and the Focus Group through your department (Emails/newsletter/website/blogs)

Ask colleagues if they have resources (OERs) that they would wish to share through the project.

Encourage colleagues to go to -

Project Webpage: <http://www.adm.heacademy.ac.uk/projects/sector-projects/practicing-open-education-2013-developing-the-potential-of-open-educational-resources-in-art-design-and-media>

Project Blog: <http://admopened.wordpress.com/>

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